

# ROI of the Wandera Solution

Smartphones are powerful tools for driving productivity in the workplace, but they can be expensive to manage. Here are three ways Wandera delivers ROI on your investment.

## Increase Productivity

More than 50% of corporate mobile data usage is not business critical. This results in high costs and lost productivity. If you consider an employee using their work phone for personal reasons for just one hour a day, you can see how the cost of productivity drain adds up.

Cost of Productivity Loss per employee	
Employee wage per hour	\$20
Time spent per day on non-work-related mobile use	1 hour
Number of working days in a month	20
<b>Monthly cost of lost productivity per month</b>	<b>\$400</b>

### > With Wandera

You can restrict access to social media applications and websites to help your employees avoid distractions.

## Reduce Data Usage

Mobile data usage is on the rise and businesses are struggling with overages, bill shock events and uneven distribution of data pool plans.

Cost of streaming services	TV Streaming	Spotify	YouTube
Data usage per hour	2.3GB	0.2GB	1.4GB
Cost per hour	\$18.40	\$1.60	\$11.20
Time spent on streaming services	1 hour per day		
<b>Monthly cost per employee</b>	<b>\$32 - \$368</b>		

### > With Wandera

You can set data caps for individuals or groups, prevent device tethering and block video streaming services that chew through data.

Based on data from across thousands of our customers, Wandera helps organizations reduce their data usage by an average of **20-30%**.



*"Our monthly mobile phone bills were extremely high, but now with Wandera they have been reduced by more than 40%."*

- IS Technical Architect at Eurostar

# Prevent costly data breaches

The average cost of a data breach in 2019 is estimated at **\$3.9 million**<sup>1</sup>. In 2019, 33% of companies admitted they'd suffered a security compromise in which a mobile device played a role, up from 27% in 2018<sup>2</sup>.

<sup>1</sup>IBM Cost of a Data Breach Report 2019

<sup>2</sup>Verizon Mobile Security Index 2019

Cost of Data Breach per employee	
Likelihood of a mobile-related data breach	1 in 3
<b>Cost of a data breach per employee</b>	<b>\$3,533</b>

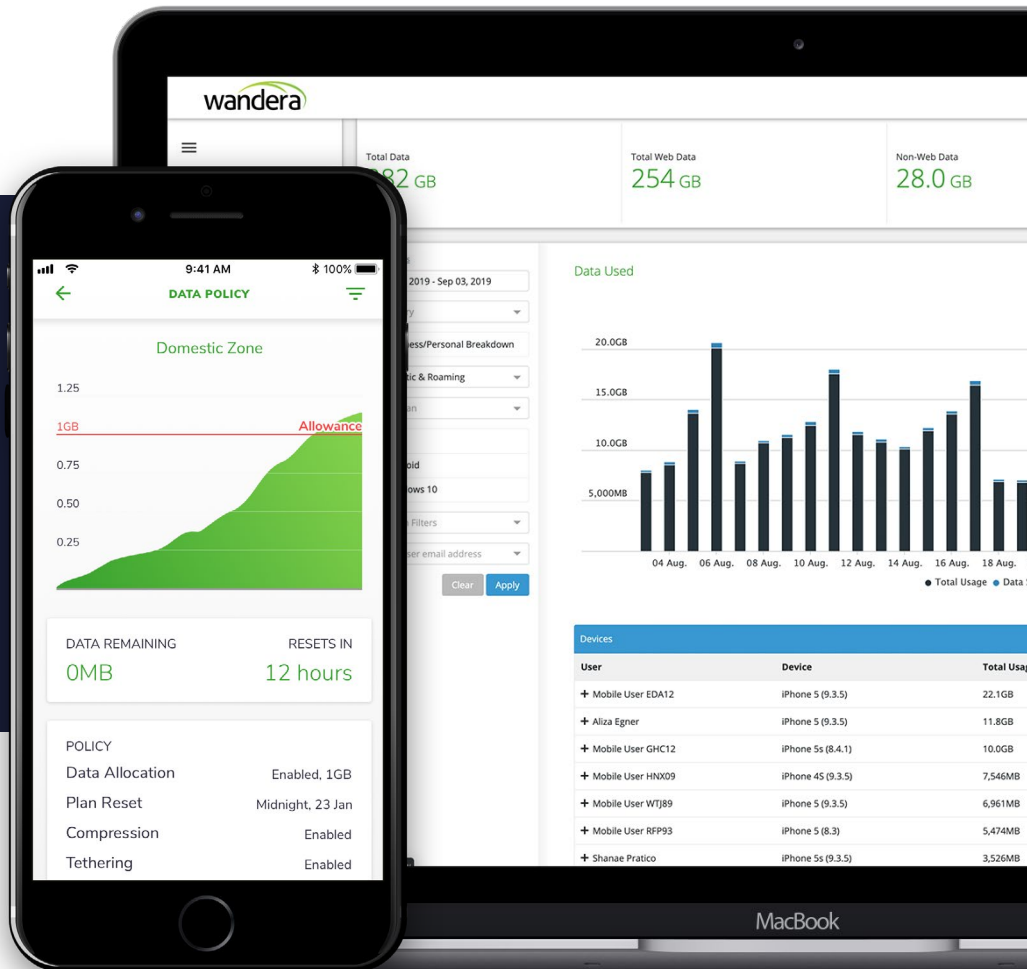
## ➤ With Wandera

You gain the most comprehensive 'set and forget' security solution to tackle the full spectrum of cyber threats on the endpoint and in the network to reduce your risk of highly expensive data breaches.

**FRONTIER**  
AIRLINES

*"Wandera has paid for itself immediately and many times over."*

- Special Project Manager at Frontier Airlines



For more information, get in touch with the Zest4 sales team at [zest4.com/contact](http://zest4.com/contact) or call 0161 956 3300

Wandera is a leading mobile security company, providing multi-level protection against cyber threats for users, endpoints and corporate applications. Security teams worldwide rely on Wandera to eliminate threats and enhance user privacy.

[zest4.com/wandera](http://zest4.com/wandera)

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